

# Searching for Home Loans and Mortgages



# Whitestone Data

TODAY'S BEST LISTS

[www.whitestonedatallc.com](http://www.whitestonedatallc.com)

76,325	Monthly Hotline	\$95/M
1,152,380	Total Universe	\$85/M
	Telemarketing	\$200/M

## Summary Description

Consumers have gone in search of various mortgage and loan information. This includes Mortgage refinancing applications and quotes, extra cash or 2nd mortgages, Debt Consolidation, Credit Repair and overall Real Estate knowledge. A "long form" mortgage info sheet is filled out to collect valuable and necessary information about their current status.

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**Average Age: 35**

**Average HHI: \$50,000**

## Selects:

Gender	\$6/M
State, SCF, Zip	\$6/M
Homeowner	\$6/M
Presence of Children	\$6/M
Income	\$6/M
Age	\$6/M
Credit Status	\$6/M
Home Value	\$6/M

## Media / Shipping:

Diskette	\$35/F
CD	\$35/F
Email	\$50/F
FTP	\$50/F