

# Take My Debt Away

49,253	Monthly Hotline	\$95/M
471,069	Total Universe	\$85/M
	Telemarketing	\$200/M



# Whitestone Data

TODAY'S BEST LISTS

[www.whitstonedatallc.com](http://www.whitstonedatallc.com)

## Summary Description

Consumers who have acquired a hefty amount of debt and are in search of a solution and the first step to a debt free life. They are ready and willing to start chipping away at their now out of control unsecured liabilities. They would be receptive to debt consolidation offers, low interest credit, small loans, and cash advances.

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**Average Age: 29**

**Average HHI: \$35,000**

## Selects:

Gender	\$6/M
State, SCF, Zip	\$6/M
Homeowner	\$6/M
Presence of Children	\$6/M
Income	\$6/M
Age	\$6/M
Credit Status	\$6/M
Home Value	\$6/M

## Media / Shipping:

Diskette	\$35/F
CD	\$35/F
Email	\$50/F
FTP	\$50/F