

# Win My Cash

50,000	Weekly Hotline	\$95/M
1,500,000	Total Universe	\$85/M
	Telemarketing	\$200/M



[www.whitstonedatallc.com](http://www.whitstonedatallc.com)

## Summary Description

This file contains some of the most eager sweepstakes responders. All have responded to either a direct mail offer or internet ad. Most of these consumers have went on to subscribe to magazine subscriptions, as this enhanced their chance of winning. They have paid by credit card to receive their choice of one or more magazines, and have been entered to win based on the number of subscriptions purchased. This file is great for sweepstakes, credit cards, insurance, and many more.

***Please contact Alex Mastoras  
for further information:***

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**Average Age: 54**

**Average HHI: \$54,500**

## Selects:

Gender	\$6/M
State, SCF, Zip	\$6/M
Homeowner	\$6/M
Presence of Children	\$6/M
Income	\$6/M
Age	\$6/M
Credit Status	\$6/M
Home Value	\$6/M

## Media / Shipping:

Diskette	\$35/F
CD	\$35/F
Email	\$50/F
FTP	\$50/F

Payment Due 30 days after mail date.  
Minimum Order: 5,000  
For net arrangements and run charges  
please inquire.